



CLEVELAND
INSTITUTE OF MUSIC

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Cleveland Institute of Music and CIM President & CEO Paul W. Hogle Announce Unprecedented 15% Tuition Reset

National Spotlight on Cleveland as CIM Makes History

CLEVELAND, Sep 14, 2017—As America’s leader in the march toward more affordable conservatory and music school tuition, **Cleveland Institute of Music** President & CEO **Paul W. Hogle** today stepped into the spotlight with unprecedented news for potential music students and those who help pay for their education.

In a bold first step for the 2018-19 academic year, CIM tuition will be reset to \$40,000 from its current \$47,200. This comes on the heels of last year’s news of tuition being held flat for 2017-18, the first year without an increase in more than half a century. CIM’s definitive action addresses the national conversation on the ever-burgeoning price of college tuition.

“Our Board of Trustees has done a tremendous amount of analysis, contemplation and strategic thinking,” says Hogle, “so we are in an excellent position to address affordability, while keeping the needs of the students front and center. We also just completed two of the most successful annual fundraising campaigns in the Institute’s history, which allows us to pursue this strategy from a position of financial strength.”

Typically, when schools lower tuition, there is a commensurate plan to enroll more students to increase revenue. This is not CIM’s approach. “In fact,” says Hogle, “we are likely to become even more selective over time.” This move provides an important foundation to improve CIM’s position in the marketplace and enhance its ability and ongoing commitment to retain and attract the most talented classical music students in the world.

The investment in the education of 21st-century musicians also extends to CIM’s new Center for Innovative Musicianship (CIM²). Launched in April 2017, CIM² ensures that students are prepared for the concert stage and also knowledgeable about arts administration, the board room, the media and the ever-expanding world of creative entrepreneurship.

President Hogle is no stranger to creating both financial and artistic success at a major music institution. Formerly executive vice president at the Detroit Symphony Orchestra, Hogle’s work helped reposition the DSO as a truly “community-supported orchestra” by virtue of the most patron-minded pricing strategy among major American orchestras.

“As in the orchestra world, where lower ticket prices help engage the broadest possible cross-section of our community, CIM’s long-term commitment to affordability will attract to Cleveland the broadest possible cross-section of the world’s most exceptionally well-prepared student musicians,” Hogle said.

Editors please note: Interviews and photos are available on request.

CLEVELAND INSTITUTE OF MUSIC

The Cleveland Institute of Music (CIM) is an independent music conservatory known for superior orchestral, chamber music, composition, piano, opera and voice programs at both the undergraduate and graduate levels. Our world-renowned faculty, which include members of The Cleveland Orchestra, are eminent educators and practicing musicians who perform nationally and internationally. CIM provides rigorous training in a Young Artist Program for gifted pre-college musicians in addition to broad offerings to music students of all ages through our Preparatory and Continuing Education division. Annually, CIM students, faculty, alumni and guest artists present more than 400 music events for the Greater Cleveland community, many are free of charge. In 2020, CIM will celebrate its centennial. Visit cim.edu to learn more.

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